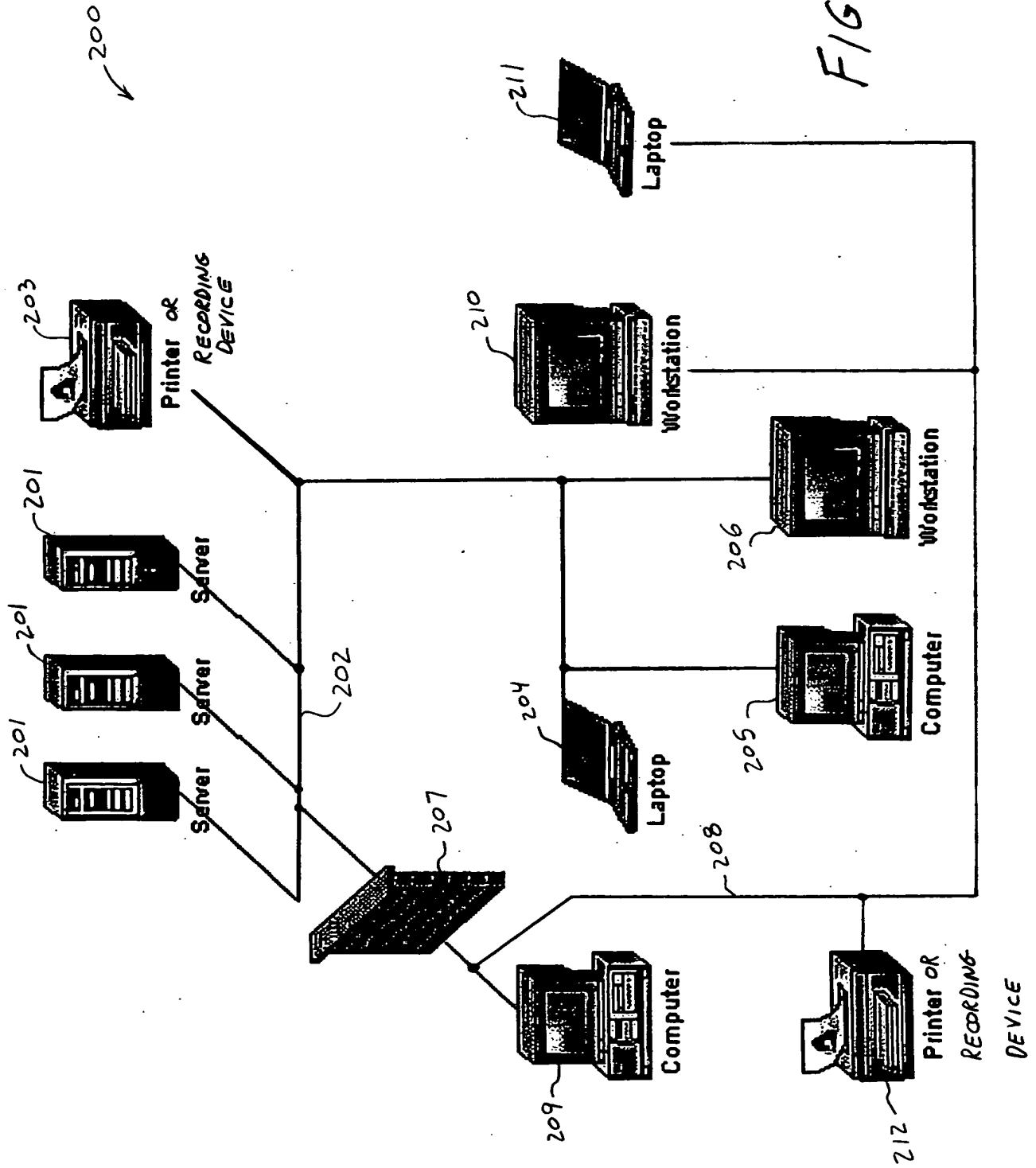


FIG. 1



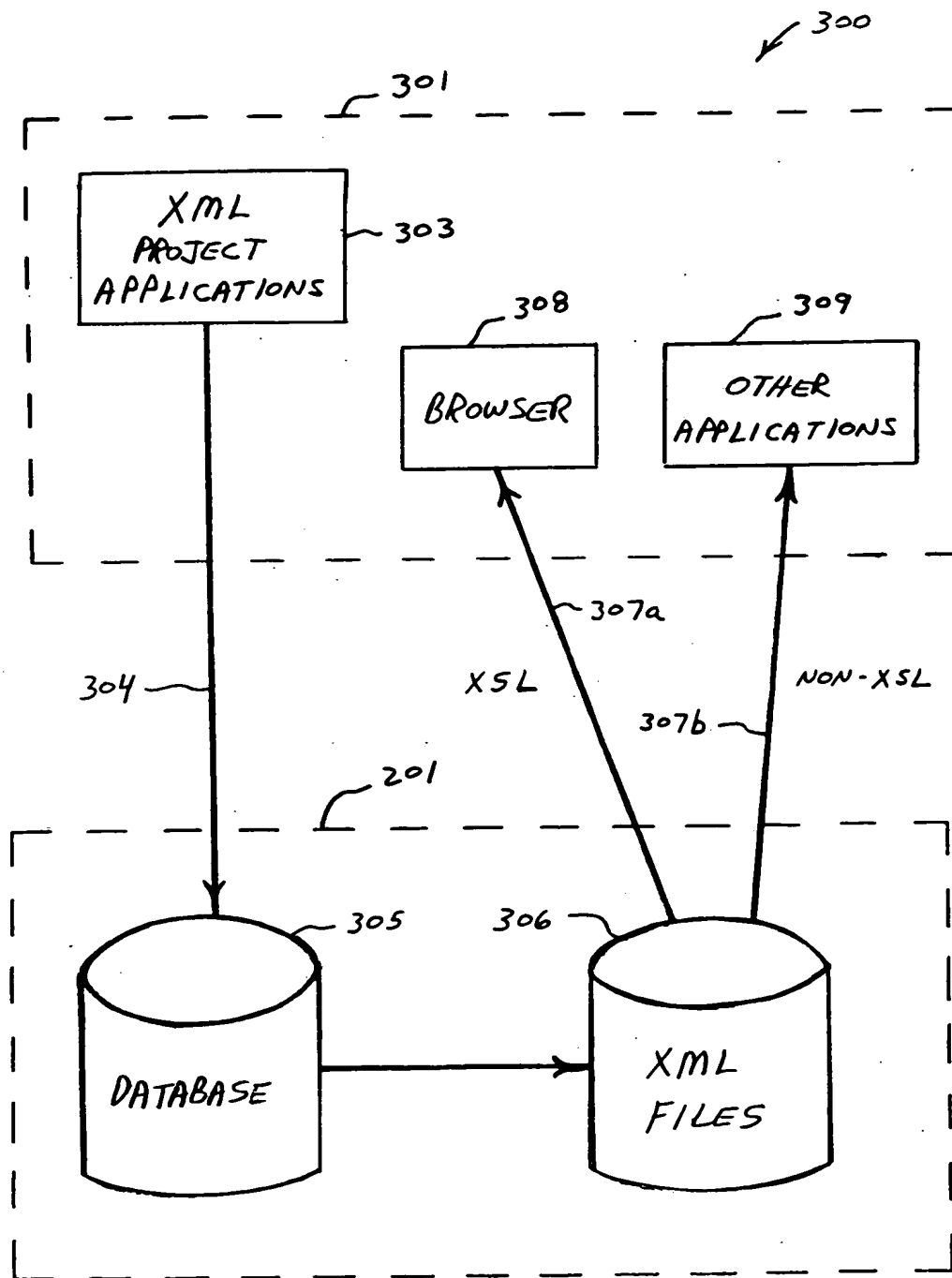


FIG. 3

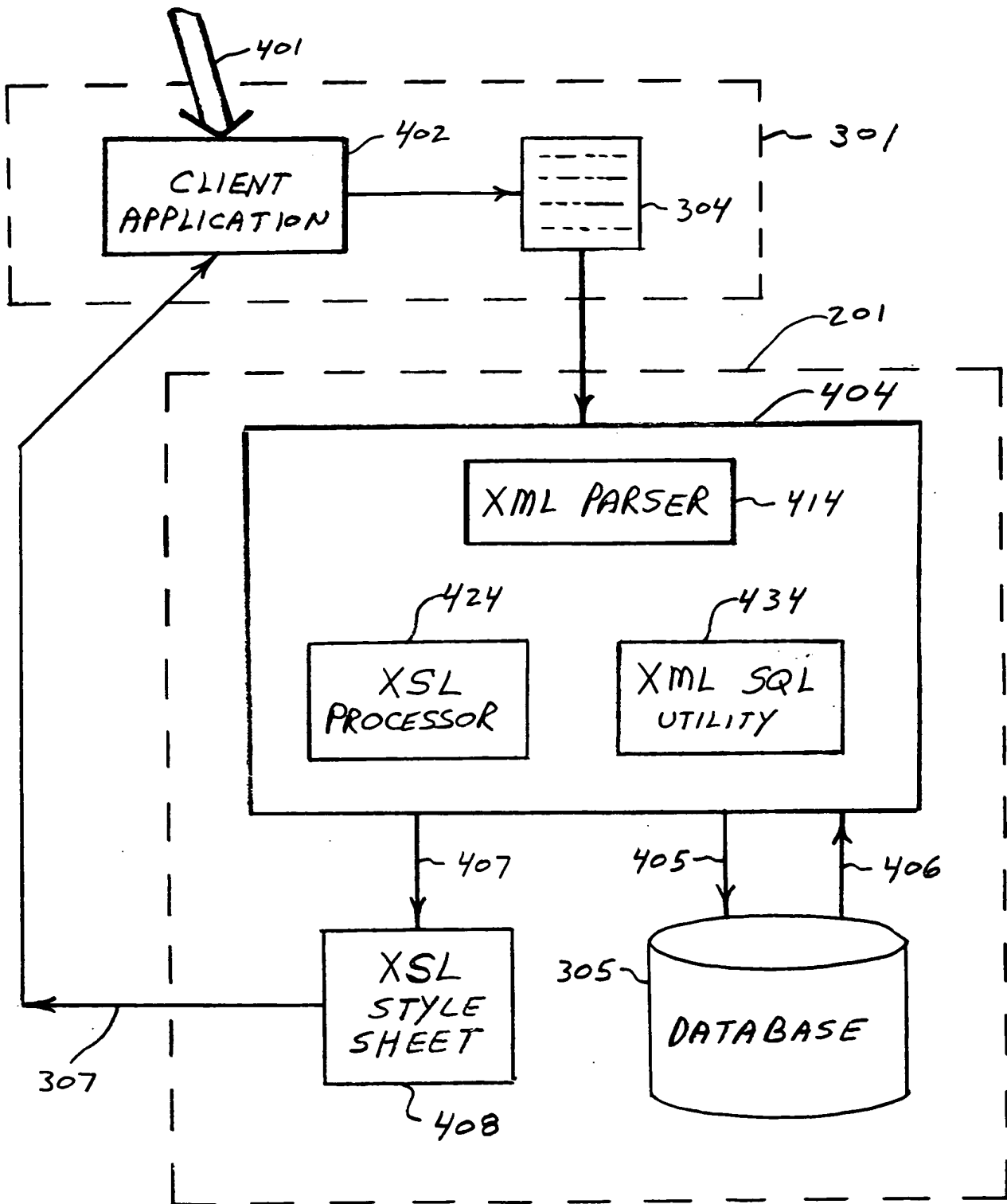


FIG. 4

20030629 12:23

501

# DIGITAL LIBRARY SEARCH

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502

PLEASE SELECT ASSET CATEGORY

503

504

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XML

XSL

XSL SS

505

FIG. 5




New Page 1 - Microsoft Internet Explorer

601


602


Search Result 4 photo assets, 1 video asset and 1 audio asset have been found


ORDER
CHECKED

Photo	PID	Title	Description	Size	DPI	Talent	Key Words
	10000	HBO Boxing	Oscar Delahoya wearing championship belt	42k	72 dpi	Oscar Delahoya	boxing_1.t HBO Boxing, HBO digital photo, digital, photo
	10000	HBO Boxing	Oscar Delahoya striking a pose	98k	72 dpi	Oscar Delahoya	delahoya_p.p digital photo, HBO Boxing, digital, HBO, photo
	10000	HBO Boxing	Gatti striking a pose	75k	72 dpi	Gatti	gatti_t.jpg, d photo, HBO Boxing, Box digital, HBO photo

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FIG. 6

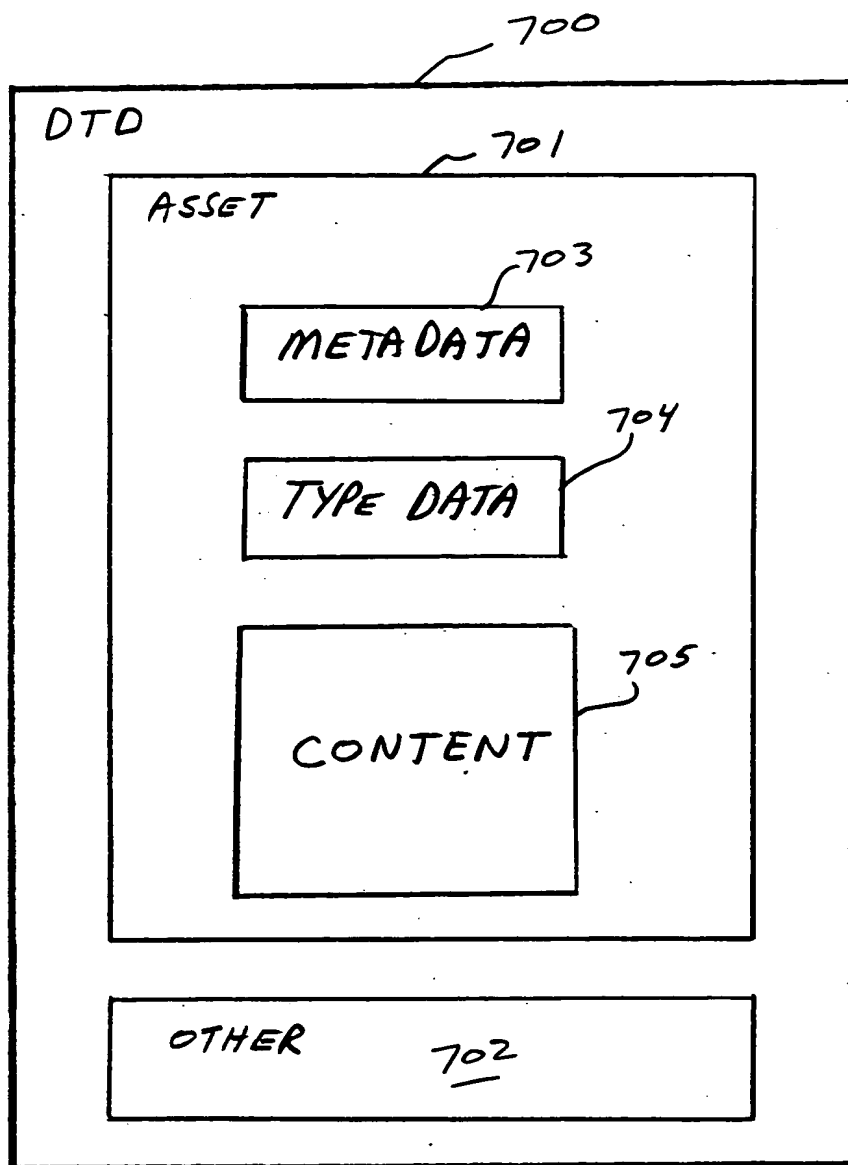


FIG. 7



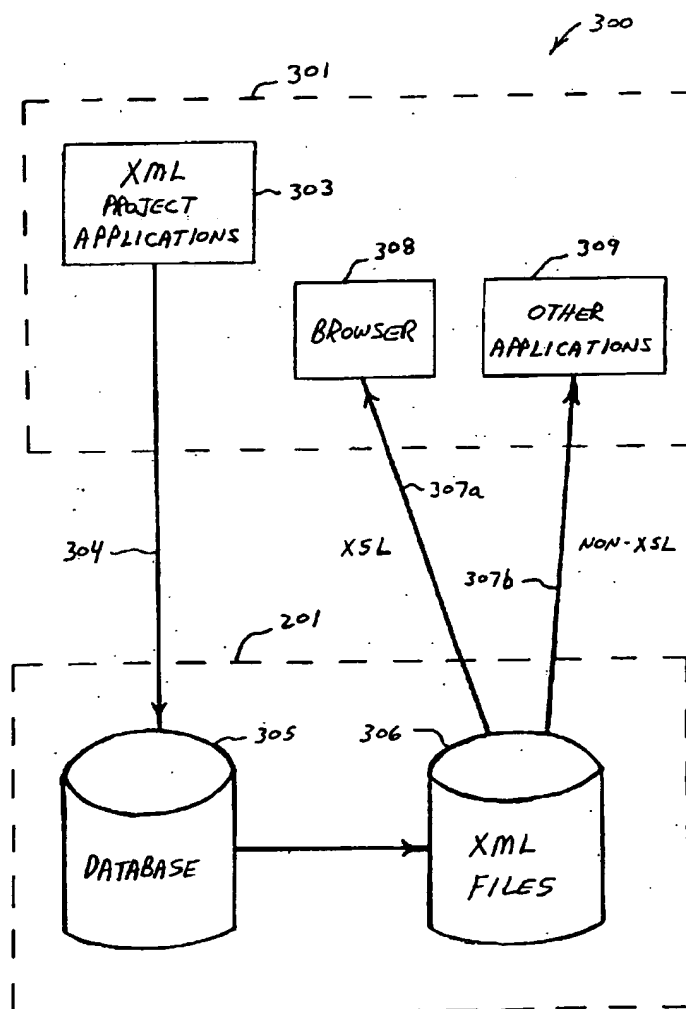
US 20030140034A1

(19) **United States**(12) **Patent Application Publication** (10) Pub. No.: **US 2003/0140034 A1**  
Probst et al. (43) Pub. Date: **Jul. 24, 2003**(54) **DIGITAL ASSET DATA TYPE DEFINITIONS****Publication Classification**(76) Inventors: **Bruce E. Probst**, Croton-on-Hudson,  
NY (US); **Carl Hixson**, Chatham, NJ  
(US); **Anne Moroney**, New York, NY  
(US)(51) Int. Cl.<sup>7</sup> ..... **G06F 7/00**(52) U.S. Cl. .... **707/3**(57) **ABSTRACT**

Correspondence Address:

**FISH & NEAVE**  
**1251 AVENUE OF THE AMERICAS**  
**50TH FLOOR**  
**NEW YORK, NY 10020-1105 (US)**(21) Appl. No.: **10/016,679**(22) Filed: **Dec. 12, 2001****Related U.S. Application Data**(60) Provisional application No. 60/254,991, filed on Dec.  
12, 2000.

Data definitions for digital assets, such as, for example, audio, video, photographs, graphics, and electronic documents, are provided that allow these different asset types to be stored in a single database. The definitions are preferably in XML and can be used as a standardized dictionary to more efficiently and economically manage digital-assets, thus improving system interoperability between companies or organizations within a company. A digital asset ordering interface, hardware system, software arrangement, and application interface configuration advantageously using these data definitions are also provided.





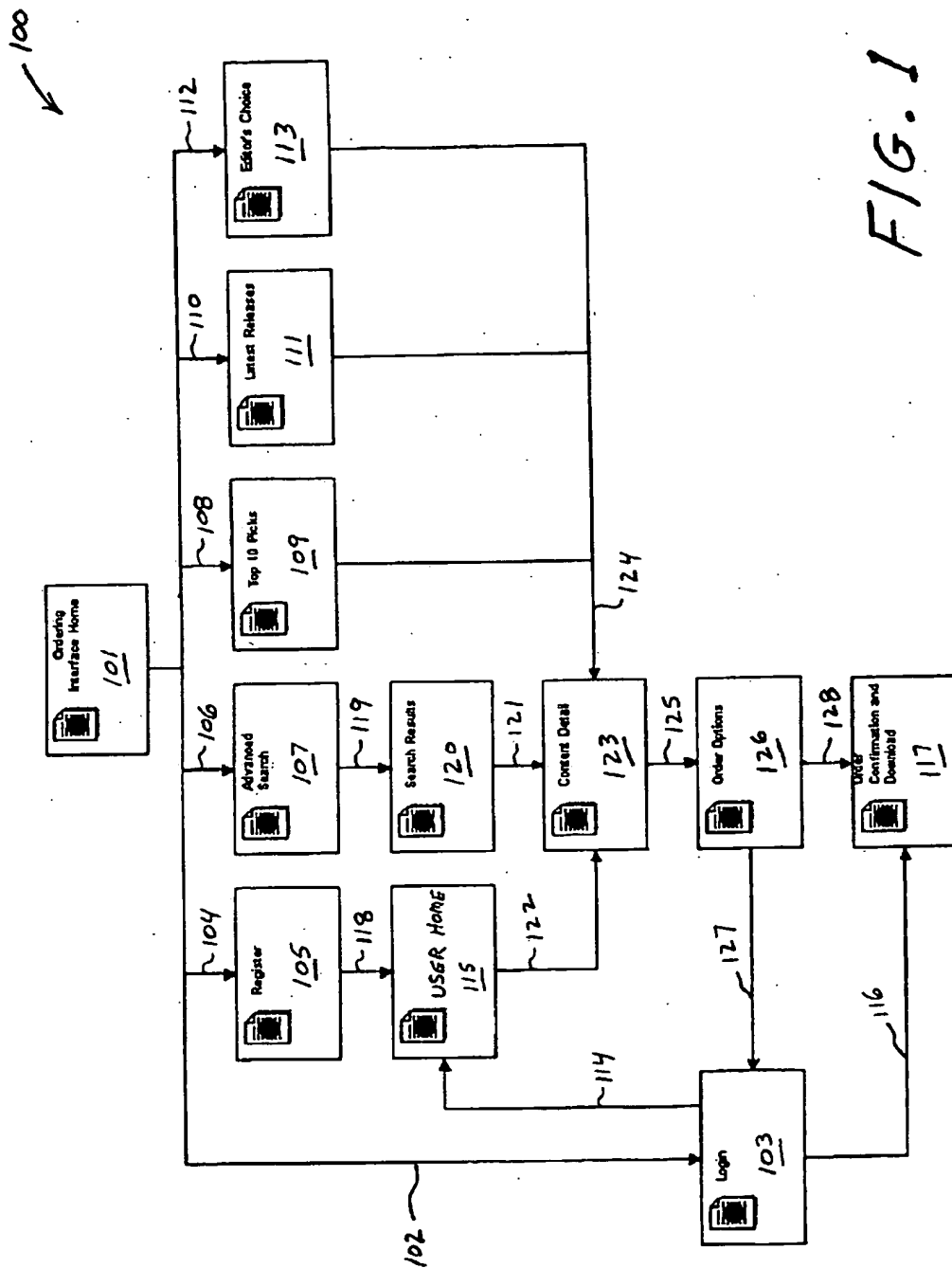
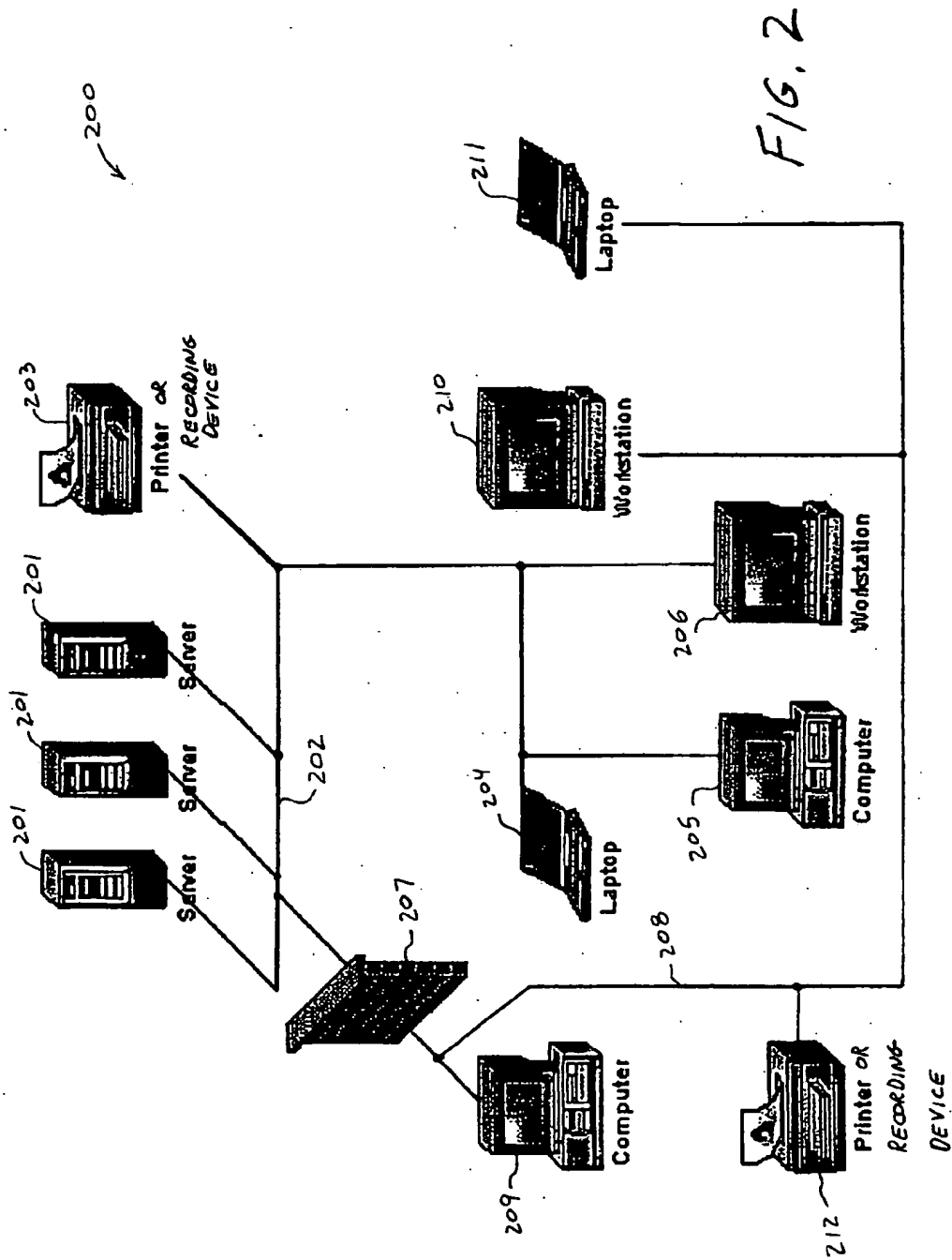


FIG. 1



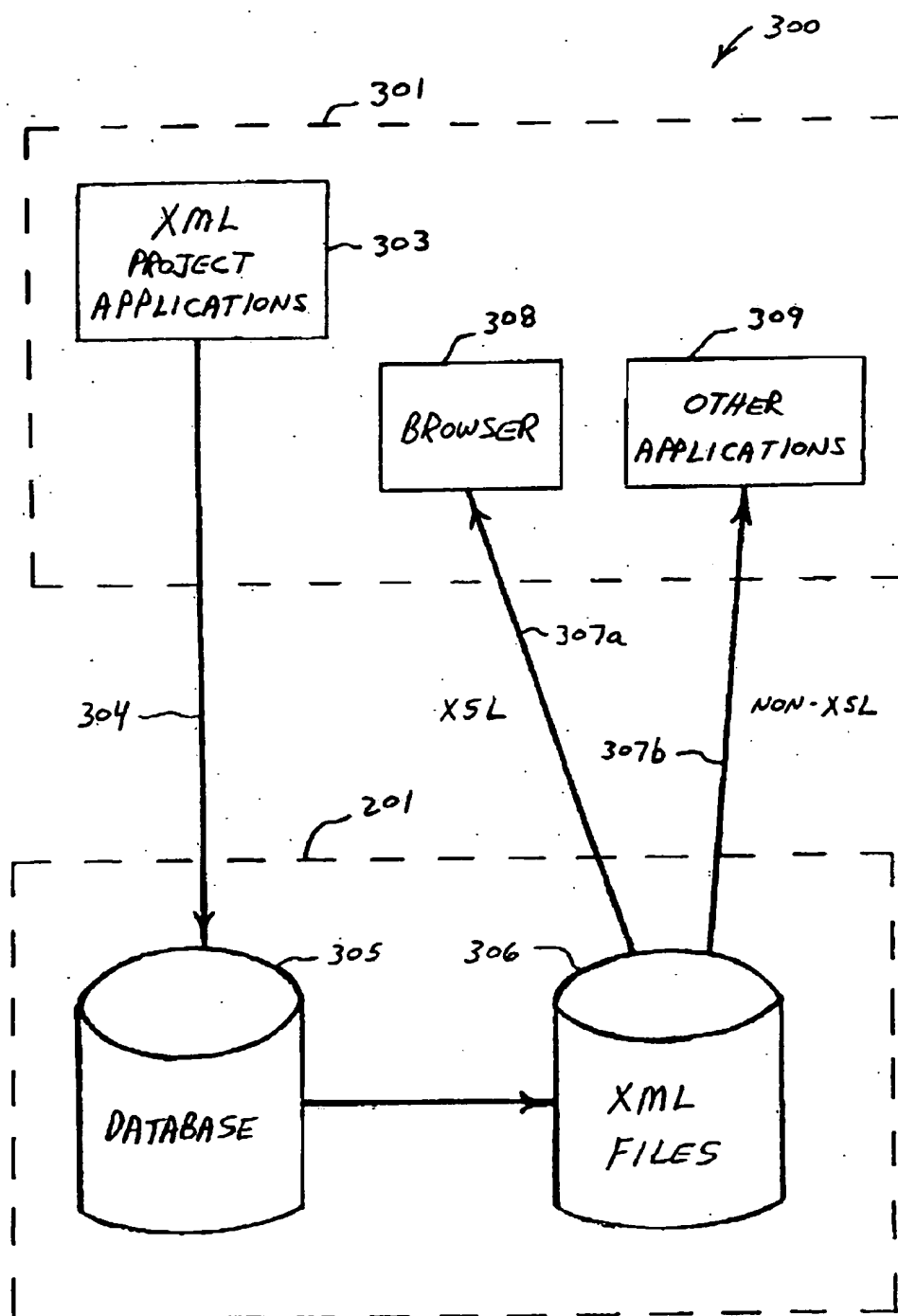


FIG. 3

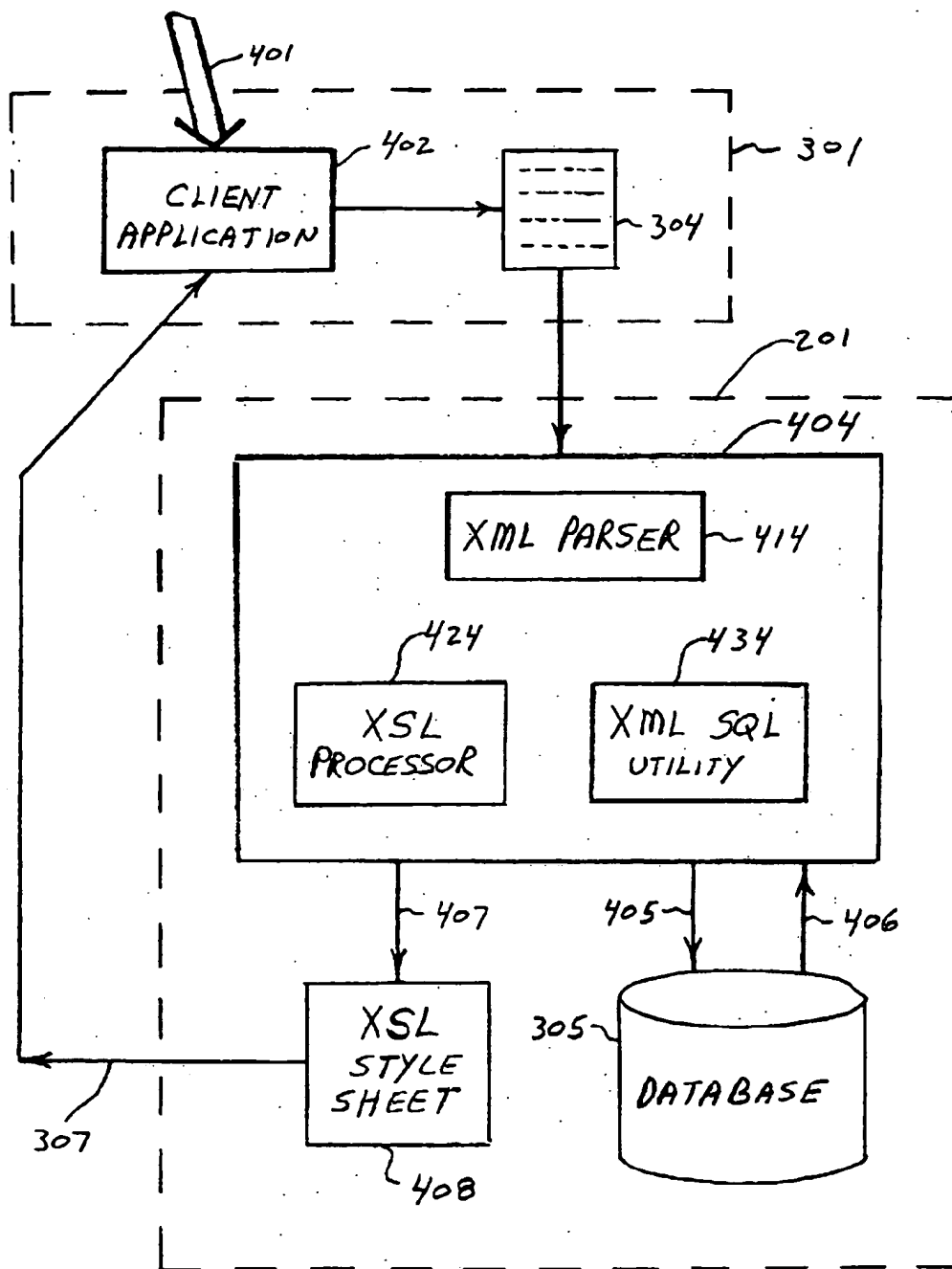


FIG. 4

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# DIGITAL LIBRARY SEARCH

PLEASE ENTER KEY WORDS TO SEARCH

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PLEASE SELECT ASSET CATEGORY

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VIEW SOURCE CODES

DTD	XML	XSL	XSL SS
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FIG. 5

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Search Result 4 photo assets, 1 video asset and 1 audio asset have been found

Photo	PTD	Title	Description	Size	DPI	Talent	Key Word
	10000	HBO Boxing	Oscar Delahoya wearing championship belt	42k	72 dpi	Oscar Delahoya	boxing_1.t HBO Boxing digital photo digital, photo delahoya_p
	10000	HBO Boxing	Oscar Delahoya striking a pose	98k	72 dpi	Oscar Delahoya	digital photo HBO Boxing Boxing, digital HBO, photo
	10000	HBO Boxing	Gatti striking a pose	75k	72 dpi	Gatti	gatti_t.jpg, d photo, HBO Boxing, Box digital, HBO photo

ORDER CHECKED

FIG. 6

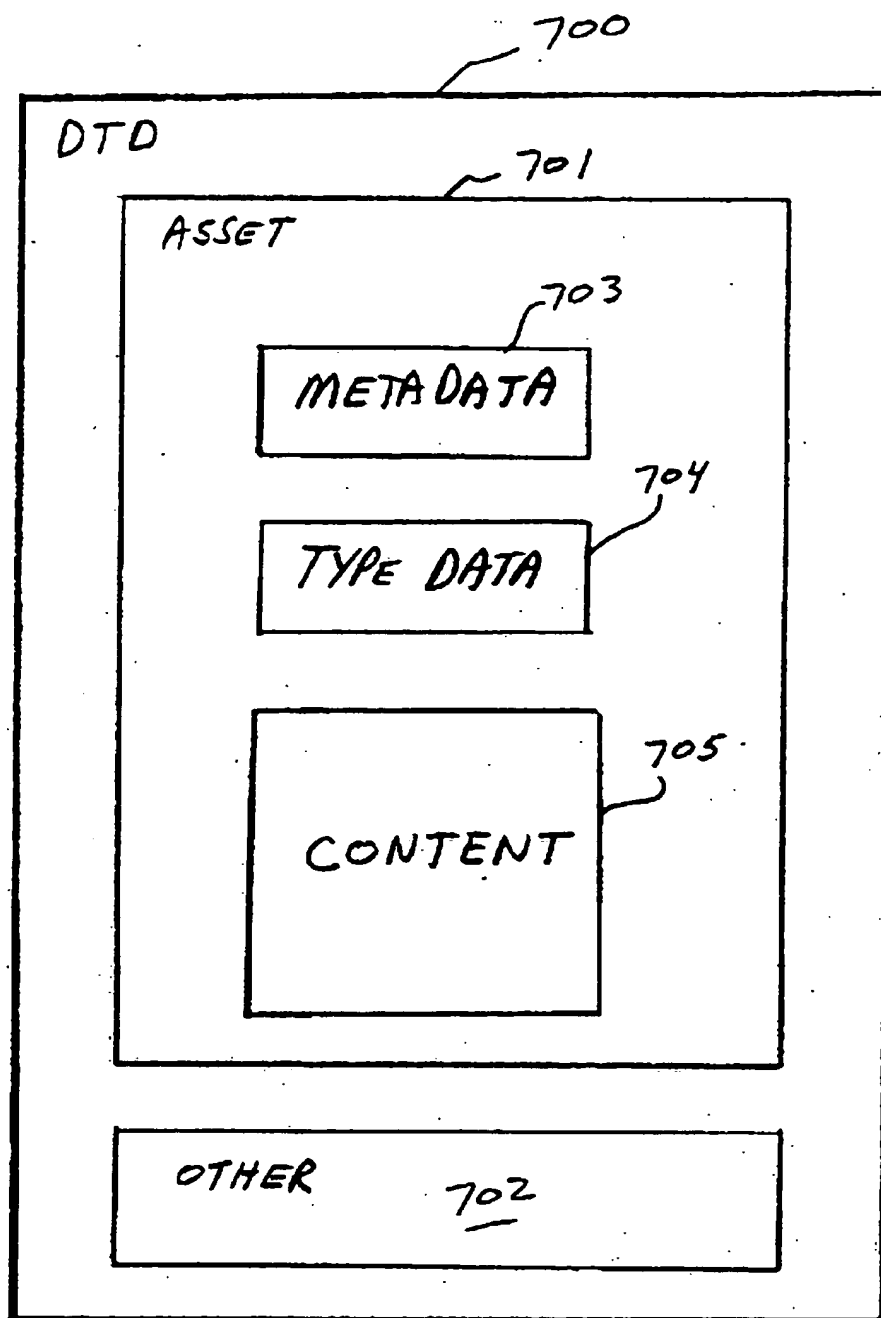


FIG. 7